Introducing CEW’s New Director: Tiffany Marra, PhD

When Tiffany Marra first found out that CEW was looking for a new director, she thought to herself: “Wow, what an amazing job that would be!” By July 2016, Tiffany had joined the CEW team and hit the ground running. With Tiffany’s dedicated leadership and strong background in program management, CEW looks forward to an era of growth, innovation, and collaboration.

Tiffany’s Path to CEW
Tiffany Marra grew up in California where her dedication to education took root early in life. She was a first generation college student, and worked as many as three jobs at a time to pay her way through college. In 1997, Tiffany completed her bachelor’s degree in cultural anthropology at the University of California Irvine with a focus on education and a certificate in ethnomusicology. Looking back at her undergraduate years, she recalls how her academic studies and volunteer work in local communities “instilled in me how much education and technology can have an impact on people’s lives and their future opportunities.”

Tiffany decided to come to the University of Michigan School of Education to complete a master’s degree, and later a PhD in 2005. Her specialization was in educational technology, and her dissertation explored issues around gender and STEM. She fondly recalls the friendships she made as a student in Ann Arbor, and the joy of learning alongside students who shared the same interests and aspirations to change the world.

Tiffany’s work experience provided her with a wealth of skills in collaboration program development and management. At the U-M Institute for Research on Women and Gender (IRWG), Tiffany managed SmartGirl.org—a website that engaged adolescent girls with STEM topics and activities. Working with MPortfolio and Seelio, two portfolio learning initiatives, she helped students find their voice on campus, and “connect the dots” between their lived experiences and classroom experiences. At U-M Dearborn, Tiffany served as the founding director of the Hub for Teaching and Learning, directed the Women in Learning and Leadership Program, and facilitated the recent launch of Talent Gateway, a campus initiative that prompts students to reflect on daily activities and ways of leveraging opportunities.

Outside of work, Tiffany enjoys spending time with her longtime partner and their seven-year-old son. She also loves playing hockey, gardening, and doing fun craft projects with her son—her latest project was building a free library in front of their home!

Discovering CEW
Tiffany’s first introduction to CEW was the annual Women of Color Task Force Career Conference, which she attended several times as a U-M staff member. CEW crossed her path again in 2012, when she was invited to be a panelist at a CEW co-sponsored event called U-M Women Leaders Making a Difference: Stories to Inspire Your Path.

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Advocating for Diversity, Equity, and Inclusion
CEW, WCTF, and WOCAP Collaborate on a Five-Year Strategic Plan

Earlier this year, CEW joined 48 other U-M schools, colleges, and units in a University-wide Diversity, Equity, and Inclusion (DEI) strategic planning initiative. This school, college, and unit level planning was done under the umbrella of U-M’s five-year strategic plan for enhancing diversity and increasing the inclusiveness of the U-M community. The U-M plan states the importance of creating a vibrant, diverse campus in which everyone is heard and has the opportunity to engage and excel. CEW has long been committed to these ideals, and was honored when U-M leadership identified CEW as one of the University’s “foundational programs” with respect to diversity, equity, and inclusion.

Through the strategic planning process that culminated in our unit-level plan, CEW gathered data regarding the challenges that nontraditional students face at U-M: campus climate issues, isolation, wellness concerns, and difficulty connecting with faculty and other students. Students reported that having multiple nontraditional identities complicated their experience at U-M, and that the majority of campus programs felt structured to support “traditional” students.

With respect to women of color faculty and staff, data gathered by the Women of Color Task Force (WCTF) and the Women of Color in the Academy Project (WOCAP) identified the following concerns: lack of representation in leadership positions in comparison to other populations, feelings of isolation in their departments, and lack of career development opportunities.

CEW, WCTF, and WOCAP have articulated a number of objectives to address these issues. Key goals include leading the Council for Nontraditional Students (COUNTS); developing a data model for monitoring nontraditional student success; increasing a sense of community for nontraditional students and women of color faculty and staff; implementing leadership development initiatives and promoting career development for women of color faculty and staff; raising visibility and recognition of women of color faculty and staff; and collaborating strategically and broadly with an increasing array of partners across campus.

Specific efforts to help build a sense of community on campus include a well attended open house for new and returning nontraditional students, and a fall welcome dinner for faculty. Upcoming community building events to look forward to: WCTF is partnering with Professional Latinos at U-M Alliance (PLUMA) and the Association of Black Professionals and Faculty, Administrators and Staff (ABPFAS) to host networking events for all faculty of color, staff, and students; the WCTF and the Career Development Passport Program have developed a speed networking event for 1,000+ staff to explore U-M job categories; and WOCAP Writeins continue the popular series of planned writing times. Additionally, plans are underway to create a space at CEW for nontraditional students to meet together and relax over a cup of tea or coffee.

CEW is collaborating with Enrollment Management, the Office of Budget and Planning, and the Division of Student Life to utilize data to identify relevant markers of nontraditional student status (i.e. caregiver responsibilities, commuting, low socioeconomic status, etc.) on the Ann Arbor campus. The results will inform CEW programs and services and be shared broadly with other U-M units to inform their diversity, equity, and inclusion efforts. CEW will continue to be involved with the overall U-M DEI effort through ongoing meetings of implementation leads from across campus, and will engage in quarterly check-ins regarding our stated goals, making updates and revisions to our strategic plan as necessary.

This work builds on CEW’s 52 year history as a gateway, resource, and support for women, nontraditional students, and other marginalized groups. We are excited to carry our mission forward, and energized by the focus that U-M’s DEI plan brings to this endeavor.

For additional details about CEW’s plan, please visit our website: cew.umich.edu/CEWandDEI.

As part of our DEI strategic plan, CEW has convened a Council for Nontraditional Students (COUNTS) comprised of U-M faculty, staff, and students with interest and expertise regarding nontraditional students. The Council was formed in June 2016 with support from Vice Provost Robert Sellers and Vice Provost Sara Blair, as well as engagement from across the Ann Arbor campus. The purpose of the Council is to share resources and best practices, identify needs and raise awareness, collaborate in ways that support nontraditional student success, and celebrate the contributions of nontraditional students. Offices represented on the Council include: Rackham Graduate School, Dean of Students Office, Office of the Ombuds, Office of New Student Programs, Services for Students with Disabilities, Multi-Ethnic Student Affairs, Office of Enrollment Management, Office of Financial Aid, the Detroit Center, and the Law School, among others. CEW is excited to be leading this initiative, and pleased that so many campus partners are committed to this effort.
Tiffany was drawn to CEW’s focus on women (students, faculty, and staff) and nontraditional students, as well as CEW’s dedication to high quality programs and services. As she describes, “CEW is targeting populations that need the support, and doing it in very intentional, thoughtful ways. That makes it easy to be passionate about this place.”

**Tiffany’s Goals for 2017 and Beyond**

As Tiffany begins her tenure as the director of CEW, her first goal is to maintain the success of CEW’s key programs and services. Under Tiffany’s leadership, CEW will continue to provide free education and career counseling to all U-M students, staff, faculty, and community members; award scholarships and fellowships; and support U-M students, faculty, and staff through valuable programming. Tiffany is awed by the generosity of CEW’s donors for their support of these important programs and services.

Another goal that she has identified: utilizing new and existing data on women and nontraditional students at U-M. “One thing that interests me a lot is how data can drive services,” says Tiffany. Specifically, she believes that data may help drive CEW’s own programs and services, ensure that CEW is reaching its target audience, strengthen CEW’s advocacy efforts on campus, and help other U-M units enhance their services for women and nontraditional students.

**Reaching Out to All Nontraditional Students**

Under Tiffany’s leadership, CEW will continue to focus on the important issues facing women at U-M as faculty, staff, and students. In addition, CEW will be reaching out to nontraditional students in general. According to CEW’s latest research, key markers that set students apart as “nontraditional” on the Ann Arbor campus include the student’s age, caregiver responsibilities, commuting, socioeconomic status, identifying as a person of color, attending part-time, and/or being the first person in their family to attend college. Statistics suggest that among students at U-M who identify themselves as nontraditional, 80% or more are women.

“Serving nontraditional students isn’t something new that CEW is doing,” says Tiffany, “it’s what we’ve been doing since we opened the doors in 1964.” However, by reaching out to nontraditional students more broadly, CEW will be able to assist students who might otherwise slip through the cracks. As Tiffany explains, “The term ‘nontraditional’ does not preclude women or mean that we’re changing our focus, it just means that we’re thinking critically about how to reach all students who can benefit from our programs and services.”

**Looking Ahead**

In the coming years, Tiffany hopes to collaborate with other U-M units to address issues surrounding student anxiety levels, recognizing that nontraditional students experience higher levels of anxiety than traditional students. “CEW’s counseling staff has a really solid understanding of the types of educational challenges where anxiety levels go high, and will be critical to developing proactive programs and services,” says Tiffany. “We can help students develop habits and practices to increase their coping and resilience skills so that their anxiety levels are more stable over time.”

Tiffany is encouraged by CEW’s good standing within the University community: “[U-M] is serious about CEW, they want to see it be successful... and keep having the impact that it’s had in the 52 years it’s been on campus.” In a recent presentation on U-M’s strategic plan for Diversity, Equity, and Inclusion (DEI), President Mark Schlissel called out CEW as a foundational program.

In the future, Tiffany also envisions increasing nontraditional students’ sense of belonging at U-M in collaboration with campus-wide (DEI) initiatives. Literature suggests that students who feel like they belong, feel valued, and feel that their voice is heard are more likely to stay in college and complete their degrees. Tiffany’s advice for women and nontraditional students at U-M: “Do not take for granted how important your voice is on campus.”

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**CEW’s Annual Fund**

Women and nontraditional students slip through the cracks every day. The barriers they face in higher education can be overwhelming, and are often overlooked. CEW empowers women and nontraditional students to navigate these barriers, while simultaneously working to remove them.

Help CEW continue this important work with women and nontraditional students by making a gift today. You can make a gift by giving online at leadersandbest.umich.edu/find/#/good/cew or by mailing a check to CEW at 330 E. Liberty St., Ann Arbor, MI 48104. Please contact Charlotte Myers at 734-764-7258 or charlomy@umich.edu if you have any questions.

“When it seemed no one would help me, that no one cared, the women at CEW did.”

Kara Vogel, CEW Counseling Participant
CEW Celebrates 53 New Scholars

Scholar Spotlight: Erika Murcia 2016 CEW SCHOLAR

CEW was proud to celebrate the achievements and great potential of 54 extraordinary students at the annual CEW Scholarship Awards Ceremony on October 2nd, 2016. This marks the 46th year that the CEW Scholarship Program has made a critical difference in the lives of women and nontraditional students at U-M. Continuing the legacy of past scholarship recipients, the newest cohort of CEW Scholars demonstrates tremendous resilience, dedication, and vision.

One of these remarkable students is Erika Murcia. Erika brings a broad set of experiences to her graduate work in the U-M School of Social Work. Born in a refugee camp during the Salvadoran civil war, Erika’s childhood was filled with uncertainty. Growing up, Erika experienced an enduring fear of violence because the Salvadoran army believed that her small village was supporting the guerillas. At the age of 17, Erika moved to San Salvador to attend college. With financial support from her extended family, Erika earned a bachelor’s degree in international relations from the University of El Salvador.

Putting her degree to work, Erika worked in a variety of nonprofit organizations. She served as the Latin American and Caribbean regional director for an international agency. In addition, she often worked as a translator and research associate for academic researchers doing fieldwork in El Salvador.

With a deep commitment to “empower people at the margins of society,” Erika decided to pursue a Master of Social Work degree at U-M. She is particularly interested in working with marginalized communities, namely refugees and immigrants. Learning methods such as program evaluation and participatory action research will expand Erika’s ability to help communities organize.

In the future, Erika plans to work with a U.S. based international agency training community organizers and creating participatory action research projects. She knows first-hand the difficulties of being marginalized in society, and is dedicating her life to building peace.

On behalf of CEW, and all those who make the CEW Scholarship Program possible, congratulations to Erika and our other incredible 2016-17 award recipients.

CEW Scholarship Applications for 2017-18 are available at cew.umich.edu

CEW Scholar Community

Nearly 1,700 amazing individuals have received scholarships or fellowships from CEW since the program’s inception in 1970. However, we know that CEW Scholars often continue to face social and economic barriers as they pursue their degrees, and even after they leave the University of Michigan. Over the course of several years of focus groups, surveys, and interviews conducted by CEW staff and Scholar volunteers, a concept emerged to create a scholar-centered network capable of engaging all CEW Scholars and Fellows in a supportive and empowering community. In 2014, the CEW Scholar Community was formed. Scholar Community members—having faced similar challenges, are a source of strength for one another, and provide sustainable academic, professional, and personal support. Through events, networking, an online community platform, and guidance from a scholar-powered Advisory Committee, the vibrant Scholar Community continues to gain momentum.

At the CEW Scholar Community Summer Soirée in August, 47 CEW Scholars—both current students, and CEW Scholar alumni—gathered to connect, share a casual meal, and welcome the 2016-17 cohort to the Scholar Community. Attendees were able to discuss experiences at U-M and beyond, identify with the stories of other CEW Scholars, and continue to strengthen their connection with CEW and the growing Scholar Community. CEW staff also unveiled the finished mosaic project started by Scholar Community members at the Annual Gathering last March, now on permanent display in CEW’s library.
The U-M Women of Color Task Force will celebrate its 35th annual career conference on Friday, March 3rd, 2017 by hosting an open dialogue on race in America and its impact on higher education. This intergenerational discussion will take place at Hill Auditorium and feature keynote speakers Jane Elliott, anti-racism activist and educator, and Roland S. Martin, journalist and political analyst. The conversation will be moderated by Dr. Robin Means Coleman, Associate Dean for Academic Programs and Initiatives at Rackham Graduate School, Professor of Communication Studies, and Professor of Afroamerican and African Studies at LSA. The keynote address is free and open to the public, and online conference registration will open in late January.

Major conference sponsors and contributors include the Office of the Provost, University Human Resources, UMHS Human Resources, and the Department of Afroamerican and African Studies. TIAA will serve as the Platinum Plus corporate sponsor for the 5th year. More details are available at cew.umich.edu/wctf.

Jane Elliott has been teaching her groundbreaking anti-racist group social exercise “Blue Eyes, Brown Eyes” for over 36 years, working to make people more empathetic and sensitive to the problem of racism, prejudice, and privilege. Elliott started the exercise in her third-grade classroom immediately after the assassination of Dr. Martin Luther King, Jr. recognizing that continuous education, introspection, and commitment to this issue should be taught at an early age.

Roland S. Martin is an award-winning journalist who has always maintained a clear sense of his calling and delivered a critical analysis of the news and politics from an explicitly African American perspective. The host of his own news show on BET, Martin also serves as senior analyst for the Tom Joyner Morning Show. Martin is the author of three books, including The First: President Barack Obama’s Road to the White House.

The U-M Women of Color Task Force will bestow its 6th Annual Shirley Verrett Award on February 8th, 2017 from 5:00-6:30 p.m. at Stamps Auditorium on U-M’s North Campus. Established in 2011 by Dr. Lester Monts in the U-M Office of the Senior Vice Provost, the Award honors Shirley Verrett, James Earl Jones Distinguished University Professor of Voice, who was an internationally acclaimed opera singer. Verrett performed more than 40 roles around the world during her career, and was a pioneer for a generation of black opera singers.

The ceremony will feature a performance by opera singer Marcia Porter, cousin and former student of Verrett. A reception will follow in the lobby. The event is free and open to the public; however, registration is requested. More information is available on the CEW website at cew.umich.edu/events/ShirleyVerrettFeb8.

The Shirley Verrett Award is administered by the Women of Color in the Academy Project (WOCAP) at CEW and recognizes a U-M faculty member whose teaching, performance, scholarship, or service supports the success of female students or faculty in the arts who come from diverse cultural and racial backgrounds. WOCAP was founded in 1994 by a group of female faculty of color at the University and is funded by the Office of the Provost.
What do pill bottles in a Victorian cemetery, women construction workers, and a student transcriptionist all have in common? Brandeis University’s Resident Artist/Scholar Susan Eisenberg drew all these elements together during her month-long stay in Ann Arbor. With support from CEW’s Twink Frey Visiting Social Activist (VSA) fellowship, Eisenberg was able to begin work moving her 900 square foot multi-media exhibit celebrating women in the trades into an online format that will be called *On Equal Terms – Virtual*. Part of her project involved transccribing interviews with women electricians, which allowed CEW to hire the temporary assistance of LSA undergrad Jessica St. George. The project is also supporting the career aspirations of part-time U-M staffer Ashlee Rothfuss, who is developing the new website for Eisenberg.

In addition to increasing the efficacy of activists working for gender justice, the VSA program brings activists together with U-M students, faculty, and staff in order to nurture a scholar–activist mindset. The Institute for Research on Women & Gender (IRWG) partnered with CEW to host an engaged learning opportunity for Women’s Studies students enrolled in health-related classes cross-listed with Anthropology and Nursing. Eisenberg’s latest work explores chronic illness and the ways patients experience the modern health care system. Students attended a poetry reading and discussion of Eisenberg’s book *Perpetual Care*. Included in it are photographs of pill bottles evocatively arranged in a beautiful cemetery close to Eisenberg’s home. Through their discussion of Eisenberg’s work, the students gained a richer understanding of issues in the medical humanities.

Currently a committee of U-M faculty, staff, and a former VSAs are assisting CEW in reviewing applications for the next cycle of fellowship recipients. VSAs for the 2017-18 and 2018-19 academic years will be announced in May 2017. Questions about the program may be directed to Beth Sullivan or Samara Hough at 734-764-6005.
**Cathy Mizgerd**

Like many others, Cathy Mizgerd first visited CEW seeking advice on her job search. At the time, Cathy was new to Ann Arbor and the mother of two young children, and she was looking to re-enter the professional world after time away. Cathy remembers feeling encouraged and supported as soon as she walked into CEW; she found herself thinking, "There’s an organization that gets me!" Meeting with a counselor and attending workshops at CEW helped Cathy find both the resources and the strength she needed to transition back into her career.

Today, Cathy is a Senior Writer at the Office of University Development, as well as a gracious and eloquent supporter of CEW’s work. “It’s a privilege for me to work at the University,” said Cathy, "so for me to be able to then support the work of the University—it feels right.”

“The Center for the Education of Women was like a gateway for me, back into a world that I had left.”

By giving to CEW, Cathy supports the very same programs that once helped her to navigate her job search. As Cathy explained, “What I think CEW does—and what I want to help do—is to provide other people with a sense of community, and of hope, and of promise for the future . . . and the strength to achieve whatever their goals may turn out to be.”

Cathy chose to give to CEW via payroll deduction, a simple and convenient way for all U-M faculty, staff, and retirees to give from within. Setting up a gift via payroll deduction is an easy way to support CEW’s work at a level that is comfortable. As Cathy described, “I’ve made a commitment that part of my paycheck supports CEW. It’s the right amount for me, and I hope on a yearly basis it can help make a difference.”

Looking back, Cathy feels that “[CEW] made possible a whole new chapter for me.” She strongly encourages women and nontraditional students to visit CEW like she once did: “CEW has a lot of ways to reach people... Anybody can walk through the door and get the help they need.”

All U-M faculty, staff, and retirees can easily give via payroll deduction. To get started, go to CEW's website at www.cew.umich.edu and click on the button that says “Give Online,” and then select the “Monthly Payroll Deduction” option when prompted. If you have any questions about giving via payroll deduction or if you are interested in sharing your own personal story about CEW, please feel free to contact Charlotte Myers at charlomy@umich.edu.

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**Janet Mendler**

In 1982, U-M alumna Janet Nellis Mendler saw an ad in the *Ann Arbor News* for the CEW Administrative Internship Program. Janet had recently been laid off from her teaching position due to district-wide cuts, and she saw the CEW Administrative Internship Program as an opportunity to re-launch her career in journalism. Before long, Janet found herself with a media relations internship placement—created to match her qualifications—at the U-M News Service. Janet notes, “I had no idea that [the internship] would lead to a job at U-M.” At the time, Janet also didn’t know that her internship would lead to a 20-year career in media relations at U-M.

The Administrative Internship Program (1977 to 1999) helped women enter the workforce or change careers by placing participants in short-term positions at U-M and local businesses. In addition to their hands-on work experience, interns participated in career development classes at CEW, and received guidance from CEW counselors.

According to Janet, the most valuable aspect of the internship program was the professional development support and mentorship. Counselors at CEW provided Janet with encouragement, and helped her prepare for her career change by parlaying her existing skills into value for a new position. In retrospect, Janet says that her career success can be traced back to CEW.

Today, the legacy of the CEW Administrative Internship Program lives on through the CEW Counseling Program. Each year, CEW counselors meet with nearly 900 students, staff, faculty, and community members to provide support and advice on career or educational advancement.

Janet has carried the value of mentorship with her, and remains dedicated to supporting the professional growth of others. She strongly believes in sharing knowledge and encouragement with the next generation of journalists, and acts as a “catalyst for growth.” This dedication is evident both through Janet’s generous support of CEW’s work, and her involvement with the Michigan Historical Society, the Michigan Journalism Hall of Fame, and the Michigan Press Association Foundation.

Janet’s advice: “Don’t be afraid of failure, don’t be afraid of being told ‘no’... and don’t be afraid to ask for help.” Janet encourages each of us to remember that even when we face a blockade, we can find a way to get around it. The next time you encounter a barrier—get creative, trust yourself, and, in Janet’s words, “know that you can always make an end run.”

If you are interested in scheduling a counseling appointment at CEW, please stop in at CEW or call 734-764-6360. If you participated in the CEW Administrative Internship Program like Janet, we would love to hear your story! Please email Charlotte Myers at charlomy@umich.edu.
 CEW Film Night at the Michigan Theater Highlights Two Women Directors

On October 5th, CEW presented a test screening of the documentary *Little Stones* to a full house at the Michigan Theater. The 90-minute documentary, by Emmy Award-winning documentary filmmaker Sophia Kruz and cinematographer Meena Singh, explores the role of art in the global empowerment of women and girls. Filmed in India, Brazil, Senegal, Kenya, Germany, and the United States over a period of 28 months, *Little Stones* profiles four artists who have found innovative ways to use their art to tackle the most pressing issues facing the women in their communities. Among these individuals are a graffiti artist in the favelas of Brazil raising awareness about domestic violence and a choreographer in India using dance to rehabilitate victims of sex trafficking.

Kruz also co-founded the nonprofit documentary film organization Driftseed with *Little Stones* cinematographer Meena Singh and Washington D.C. based attorney Ankita Singh. The nonprofit seeks to empower women and girls in the U.S. and around the world through the art of documentary storytelling.

Kruz was named the 2015-2016 U-M CEW Tink Frey Visiting Social Activist for her work on the film *Little Stones*. This fellowship provided her the time and creative space needed to edit a rough cut of the documentary. Through the fellowship, Kruz was also connected to faculty and staff at the U-M School of Education and Center for Education Design, Evaluation, and Research (CEDER)—a U-M unit which will develop the *Little Stones* education materials for high school, university, and community audiences.

Preceding the film was a clip from *Middlebrook*, a film/web-series written by U-M graduate and former CEW temporary staff member Juliana Roth, which tells a story about a sexual assault survivor going through a fictional University’s sexual misconduct investigation process.

The CEW Tink Frey Visiting Social Activist (VSA) program, funded by U-M alumna Tink Frey and her late husband James McKay, supports a social activist whose work affects women and recognizes gender equity issues. Interactions between VSAs and the U-M community nurture a “scholar-activist” mindset in academia as well as in social justice organizations. Activists use their time in Ann Arbor to research, plan and create a product (e.g., report, strategy, video) to advance their work on behalf of women.

This event was supported by the Christobel Kotelawela Weerasinghe Fund of CEW. CEW Leadership Council Member Emerita Menakka Bailey created the fund in honor of her mother, Christobel Kotelawela Weerasinghe, a lifelong advocate of cross-cultural dialogue and advancement for women.