EVENT ANNOUNCEMENT


DATE: Friday, March 2\textsuperscript{nd} from 8:00 am to 5:00 pm

EVENT:
The WCTF annual conference is the largest professional development event at the University of Michigan and will take place on Friday, March 2, 2012 from 8:00 to 5:00 pm. This year’s keynote speaker will be Dr. Johnnetta B. Cole, director of the Smithsonian Institute’s National Museum of African Art. The conference will include thirty six(36) workshop sessions, a networking luncheon, and a vendor marketplace featuring local businesses. The workshop sessions will offer insight in topics such as professional & leadership development, leadership, work-life balance/personal development, and financial education. On average, more than 600 women and men attend the conference.

Dr. Cole is the immediate past president of Bennet College, Greensboro, NC and was the first African American woman to serve as president of Spelman College, Atlanta, GA. The topic of her speech will be “The Business Case for Diversity & Inclusion in American Higher Education.”

This event is open to the public, but registration is required. You may register online at www.cew.umich.edu or onsite the morning of the conference.

REGISTRATION: U-M Staff, Faculty and non-U-M Attendees: $100.00.
U-M Students and U-M Retirees: $60.00 (Please visit our website for more registration information).

LOCATION: Michigan League, Rackham Auditorium, and the Modern Languages Building
Central Campus map: http://www.umich.edu/~newsinfo/ccamp.html

U-M SPONSORS: Center for the Education of Women (CEW), University Human Resources,
U-M Health System Human Resources Office, Office of the Provost.

CORPORATE SPONSOR: TIAA-CREF (Platinum Plus Level)

WEB LINKS: for more information about the WCTF and CEW’s programs, see:
http://www.cew.umich.edu

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